

## **Bid Spec Language Suggestion.**

***Below is suggested language which members are welcome to adapt or put into their own words.***

[Agency or Brand Name] is a member of **Green The Bid** and has pledged to transition to \*zero-waste and minimal carbon productions, through the adoption of sustainable and regenerative practices throughout all departments, from prep to delivery of assets.

We expect sustainability costs to be approximately 1% of the cost of production, and have set aside additional funds to cover this request.

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- Please make sure that your bid allows for the resources and vendors needed to accomplish this task and consider **hiring a sustainability consultant** to help achieve these goals.
- When bidding on this project, please itemize the specific details of your sustainability production plan in your bidding top sheet/cover letter. • Please make sure that there is a dedicated section in the pre-pro book, describing the sustainability production plan.
- Please ensure that the sustainability production plan is outlined for crew at each daily safety meeting.

**At the wrap of the project we will expect **reporting** that outlines, at a high level, where the shoot has or has not succeeded in:**

- Eliminating unnecessary travel and fuel consumption
- Eliminating single use plastics
- Donating untouched food

- Donating all set pieces, props and wardrobe that were not rented or could not be returned
- Tackling food and other on-set waste with clear signage and correct haulage for compost, recycling and waste
- Going digital instead of paper
- Calculating the estimated carbon emissions of flights (this can be done with [AdGreen](#), [albert](#), [PGA Green](#), or a [sustainability consultant](#).)
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**In addition, if you are a post production or vfx partner - please consider:**

- Using a local or remote artist instead of traveling to a session
- A data audit at the end of the project to make sure that all digital files and media exist in only two or three places, and thereby lower the carbon footprint of our data storage
- Eliminating single use plastics in your office
- Offering food and beverage orders only from vendors that use aluminum or paper packaging and say no to plastic cutlery

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\*Zero Waste is defined as 90% diversion from landfill.

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